

SUMMARY

Multidisciplinary Designer and video editor for over 15 years, helping innovative brands and businesses tell their stories in creative ways, in any surface: print, physical, and digital.

EXPERIENCE

SENIOR DESIGNER

2009-CURRENT

BRAZ CREATIVE | SAN RAFAEL, CA

- Working closely with clients to create vision, conceive designs.
- Designing and developing store front displays and maintaining company philosophy.
- Managing and coordinating graphic design projects from concept through completion.
- Edited videos for branding and social media campaigns.
- Coordinating quality implementation of home screen and search features between JavaScript and HTML engineering teams.
- Creative's list: packaging, video editing, social media posts, Visual Design brochures, magazines, presentations, logos, newspapers, business cards, posters and signage, UI and UX design.

GRAPHIC DESIGNER

2005-2009

BZWEB | LOS ALTOS, CA

- Created sketch, wireframe, prototype and visual mockups.
- Built portals coordinating quality implementation of the home screen and search features between JavaScript, jQuery, CSS 3.0, and HTML5.
- Worked with customers to create an intuitive cutting edge/easy to user interface.
- Participated in team effort to produce streamlined production of smartphones UI for Samsung Technology.

GRAPHIC DESIGNER

2001-2005

DIRECTV | CUPERTINO, CA

- Working closely with client to create vision, conceive designs.
- Managing and coordinating graphic design projects from concept through completion.
- Designing and developing websites and graphic assets.

EDUCATION

VISUAL DESIGN CERTIFICATION

2018

GENERAL ASSEMBLY | SAN FRANCISCO, CA

UX DESIGN CERTIFICATION

2018

GENERAL ASSEMBLY | SAN FRANCISCO, CA

AA GRAPHIC COMMUNICATIONS

2007

CITY COLLEGE OF SAN FRANCISCO | SAN FRANCISCO, CA

BA COMMUNICATION AND MEDIA STUDIES

2000

FACULDADE FACHA | RIO DE JANEIRO, BRAZIL

SKILLS

TYPOGRAPHY
LAYOUT
PUBLICATION DESIGN
SOCIAL MEDIA
PRODUCTION DESIGN
COLOR THEORY
VIDEO EDITING
VISUAL DESIGN
UX DESIGN
INTERACTIVE DESIGN

TOOLS

PHOTOSHOP
INDESIGN
ILLUSTRATOR
FIGMA
SKETCH
PREMIERE
AFTER EFFECTS
DREAMWEAVER
HTML
KEYNOTE
WORD
EXCELL

LANGUAGES

ENGLISH
PORTUGUESE
SPANISH

REFERENCES

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